



Helping you put your  
beer where your  
customers are.

# Welcome to Cask Brewing Systems

Affordable Canning Solutions





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# Why should you consider canning your beer?



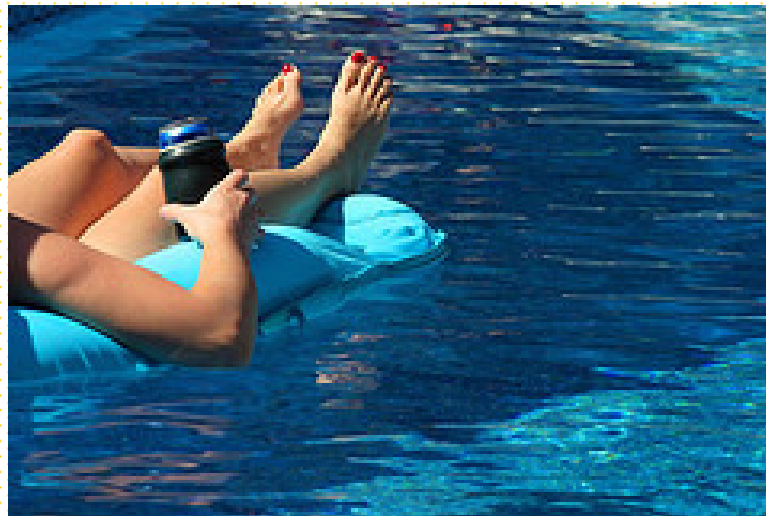
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## Entrance into new markets



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Put your beer where your  
customers are!



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# Your market is limitless



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## Safety – cans don't shatter



They're safer:

- in your brewery
- when you ship them
- when your customers handle them

Empty cans can't be hurled like  
missiles onto the playing field or  
concert stage.

That's why event coordinators ban  
glass - but not cans.

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## Environmentally friendly



- The average aluminum can is made from 70% recycled aluminum can.
- It is the most recycled package in the world.
- It costs a fraction of the energy to produce, to ship, and to recycle than glass.

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## Maintain quality



- Beer in cans lasts longer and tastes better.
- Extremely low oxygen pickup during the canning process helps extend beer shelf-life.
- Cans offer 100% protection from UV light.
- Craft beer will taste just as fresh as it did from a keg.

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## Customer convenience



- Cans are lighter and easier to handle, transport and recycle.
- A 6-pack of cans is “the ultimate grab and go” retail package catering well to the impulsive consumer.
- Pack ‘em in, pack ‘em out.

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## Product differentiation



- The craft beer shelves are increasingly crowded with 12 oz bottles.
- Canned craft beer gets noticed and, with all these benefits, makes for a great story!

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What are you waiting for?



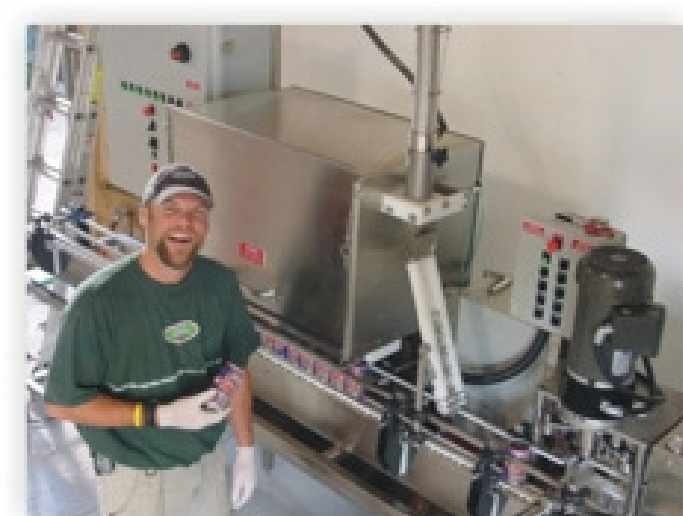
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## Cask Brewing Systems



- We offer affordable canning solutions for the craft brewing industry and small scale packagers worldwide.
- We are the official supplier of the world's largest producer of aluminum cans, Ball Corporation, for the supply of printed aluminum cans to the Craft Brewing industry.

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