



Ontario's largest Canadian-owned and Canadian-based publicly held brewery is using 3 of our automated canning systems to achieve can sales growth of 92%

Brick Brewing Co. was founded in 1984. It was the first craft brewery to start up in Ontario and is credited with pioneering the present day craft brewing renaissance in Canada.

They announced their financial results for the second quarter. Highlights:

- Sales volumes for Brick beer brands increased by 7.1% compared to the second quarter last year.
- Continued growth of can sales - 64.9% in the quarter and 92.2% year to date.
- The Laker trademark, which is their largest brand family, grew 18.6% year over year.
- Brick Brewing shares trade on the Toronto Stock Exchange, symbol BRB.



Brick Brewing Co. installed its first canning line in its Kitchener plant in 2009. They were outsourcing the majority of their production to another brewing company which canned their Laker brands. By installing their own canning line, Brick estimated they would save \$400,000 in operational costs in the first nine months and more in future years when the full 12 months of production was accounted for.

"As good a job as your co-pack partners always do, you want to have what's core to your business inside your walls. We certainly think this is going to give us an opportunity to have more consistency and quality with regard to our cans going forward," said chief executive officer George Croft.

They are currently canning Laker in 16 oz. and 12 oz. cans and their premium brands in 16 oz. (Waterloo Dark and Red Cap Ale) in addition to a summer seasonal – Waterloo Radlermass.

Cask Brewing Systems has been working with the Craft Brewing industry since the early 1980's and has been building canning equipment for over a decade with 140+ craft breweries worldwide using our systems. We provide the whole canning solution – equipment and cans (through Ball Corporation) and guide you through the label design process.

Our proven, compact automated and manual canning systems offer a cost effective way to enter the can packaging segment. To learn more you can go to www.cask.com and see demonstrations of our automated and manual systems and learn about all of the benefits of canning.

We invented micro-canning